WALLPAPERS FOR BEDFORD PARK

The Hammersmith Bookshop Limited has kindly provided the following interesting reference from Moncure Conway’s *Travels in South Kensington*, published 1882. The passage is on page 223.

‘Those who purchase or lease houses at Bedford Park are allowed the choice where their wall-papers shall be purchased, what designs shall be selected, and what colors shall be used on the woodwork. A certain amount is allotted for the decoration of the drawing-room, dining-room, and so on, and the occupants are invited to select up to that sum freely; or, if they fancy some costlier paper or decoration, the excess of price is added. As a matter of fact, a majority of the residents have used the wall-papers and designs of Morris, the draught on whose decorative works has become so serious that a branch of the Bloomsbury establishment will probably become necessary in the vicinity of Bedford Park. This natural selection of the Morris designs by so many families, independently of each other, could hardly have occurred a few years ago, or, if it had occurred, would have been a misfortune of monotony; but recently these designs have been sufficiently varied, and the new patterns, which may be had in divers colors, and shades, are now so numerous that it is quite possible for all to be satisfied without a calamitous sameness.’